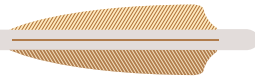




# VIRETON

WILLAMETTE VALLEY | OREGON



## KEY FACTS

Pinot Gris is the second most planted varietal in Oregon.

All fruit was sourced from small, select blocks throughout the Willamette Valley.



## 2021 PINOT GRIS

THE VIRETON PINOT GRIS WALKS BOLDLY INTO THE WILLAMETTE VALLEY AND RETURNS WITH THE UNEXPECTED, A KIND OF DOWN-TO-EARTH, EVERYDAY LEVEL OF LUXURY. NOT TETHERED TO ANY ONE VINEYARD SITE, THIS OUTGOING WINE INSTEAD REFLECTS THE MERITS OF AN ENTIRE REGION. IT'S A TESTAMENT TO THE POWER OF MULTIPLE VOICES WITHIN ONE STORIED REGION AND THE STRENGTH IN NUMBERS THAT FOLLOWS. IN WINE, JUST AS IN LIFE, IT'S THE MOST INTREPID WHO END UP THE MOST FULFILLING EXPERIENCES. THE VIRETON CELEBRATES AS MUCH, WHETHER YOU'RE TOASTING ANOTHER TUESDAY OR CELEBRATING SOMETHING MUCH BIGGER.

## VINTAGE

2021 finished with a bang and is already considered the vintage of the century for many Willamette Valley wineries, and for good reason. But it didn't necessarily start that way. Heat spikes and limited water were themes early on, to the tune of 116 F in some parts of the Valley. Yet, thanks to water reserves in the soil itself and some timely viticultural movements, the vineyards persevered through the heat and drought. The dryer season accelerated picking times, making the fruit ripen a bit earlier than normal. But September rewarded us with cool nights and, the lower-than-average yields set us up to make wines with abundant character, intensity and balance. We are so grateful for the moisture-abundant, microbially-rich and chemical-free soils that lovingly nudged our vines towards the finish line.

## VITICULTURE & WINEMAKING

After being hand-harvested, grapes were whole cluster pressed and allowed to settle for 24 hours. The wine was then transferred to stainless steel tanks and cold fermented with strict temperature controls, utilizing select Alsatian-style yeasts.

## TASTING NOTES

Wildly approachable, the Vireton Pinot Gris touts bright citrus notes, a clean minerality, and a playful acidity. Dried flowers and citrus zest fill out the nose while the palate reminds of fresh pear, kiwi, and lime. The Willamette Valley has a longstanding reputation for turning out dry yet character-driven Pinot Gris and this wine echoes that movement.

## ANALYSIS

VARIETAL	PH	TA	ALC
100% PINOT GRIS	3.16	6.26 g/L	13.5%

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