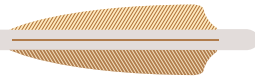




VIRETON

WILLAMETTE VALLEY | OREGON



THE VIRETON WINES WALK BOLDLY INTO THE WILLAMETTE VALLEY AND RETURN WITH THE UNEXPECTED, A KIND OF DOWN-TO-EARTH, EVERYDAY LEVEL OF LUXURY. NOT TETHERED TO ANY ONE VINEYARD SITE, THIS OUTGOING WINE INSTEAD REFLECTS THE MERITS OF AN ENTIRE REGION. IT'S A TESTAMENT TO THE POWER OF MULTIPLE VOICES WITHIN ONE STORIED REGION AND THE STRENGTH IN NUMBERS THAT FOLLOWS. IN WINE, JUST AS IN LIFE, IT'S THE MOST INTREPID WHO END UP WITH THE MOST FULFILLING EXPERIENCES.



2020 PINOT NOIR

A bountiful wine, the Vireton Pinot Noir bursts with familiar fragrances and lasting flavor. Abundant spice dominates the nose with lush, ripe raspberries and dark chocolate. On the palate, there are generous notes of earth, caramel, and chocolate. The wine is equally giving on the tail end, delivering juicy red fruit backed by a light but balancing acidity. It all combines to offer a lengthy, memorable finish.

WINE STATS

13.5% Alc by Vol



2021 PINOT GRIS

Wildly approachable, the Vireton Pinot Gris touts bright citrus notes, a clean minerality, and a playful acidity. Dried flowers and citrus zest fill out the nose while the palate reminds of fresh pear, kiwi, and lime. The Willamette Valley has a longstanding reputation for turning out dry yet character-driven Pinot Gris and this wine echoes that movement.

WINE STATS

13.5% Alc by Vol

WILLAMETTE VALLEY KEY FACTS

Aligned in latitude with Burgundy, the Willamette Valley is America's foremost growing region for cool-climate Pinot Noir.

Willamette Valley is the second AVA to be granted Protected Geographical Indication (PGI) status under EU law.

Behind Pinot Noir, Pinot Gris is the second most planted varietal in Oregon.

Oregon is capturing critic and media attention.

