

Introducing LUMINARY

RED BLEND • AMERICAN

Four iconic wine estates. Five distinct varietals, grown in regions that show their best, most interesting expressions. One collaborative effort to create the first American wine of its kind.

KEY SELLING POINTS

- A bold new concept in the red blend category—a revolutionary, one-of-a-kind collaboration
- A modern interpretation of a luxury estate wine; not a conventional blend, but estate fruit from pedigreed vineyards in renowned appellations
- Incredible complexity achieved by blending four varietals across state lines and very different winegrowing regions
- Only Crimson Wine Group can bring together these iconic properties and this breadth of winemaking expertise

WINEMAKING NOTES

Appellation: American

Blend:

- 55% Cabernet Sauvignon; Pine Ridge Vineyards, Napa, CA
- 19% Syrah; Double Canyon, Horse Heaven Hills, WA
- 8% Syrah; Chamisal Vineyards, Edna Valley, CA
- 16% Zinfandel; Seghesio Family Vineyards, Alexander Valley, CA
- 2% Merlot; Pine Ridge Vineyards, Napa, CA

Barrel regimen: 18 months French oak; 42% new oak

Alcohol: 14.7%

Case production: 2,300 cases

Release date: September 1, 2014

SRP: \$45



PRODUCT SPECIFICATIONS

PALLET DIMENSIONS: CASES 112, TIE 28, HIGH 4

CASE DIMENSIONS: HEIGHT 13" WIDTH 6.5" LENGTH 10"

CASE WEIGHT: 21 LBS

UPC: 8 53562 00100 4 SCC: 1 0853562 00100 1

SUGGESTED RETAIL PRICE: \$45

TASTING NOTES

Elegantly structured with soft, round tannins, our 2012 debut release of Luminary boasts vibrant impressions of cherries and berries as well as fragrant spice notes of cinnamon, smoke and toast. Deep, rich layers of fruit, sweet cream, cocoa and spice expand on a palate, which is beautifully concentrated but balanced by bright acid and subtle wood nuances.

www.luminarywine.com

A UNIQUE WINE BORN FROM ESTATE VINEYARDS IN RENOWNED AMERICAN WINE APPELLATIONS