



MIKE CEKAY Senior Vice President of Global Sales, Crimson Wine Group, Ltd.



Overseeing domestic and international sales for Crimson Wine Group, Mike Cekay joined the company in 2012 with extensive sales management experience globally, strong trade marketing skills and a passion for the luxury wine market.

Prior to joining Crimson, Mr. Cekay was EVP and Global Sales Manager for Don Sebastiani & Sons, where he delivered \$100 million of gross revenue. He began his career as District Sales Manager for Alexander Dun & Sons – the U.S. Duty Free Division of Allied Domecq Spirits & Wine, and quickly became Allied's point man on Winery Relations, overseeing a portfolio of over forty wine properties. He worked in U.S. cruise ship sales for Allied Domecq Duty Free Americas, and was On Premise National Account Director for Allied Domecq Wines USA, DVP-Central Region at Beam Wine Estates and VP of Off-Premise National Accounts for Future Brands, LLC.

Mr. Cekay has a BS in marketing from the University of Maryland, an MBA from the University of Miami and an MS Level 1 Certificate from the Court of Master Sommeliers.